

2020

Facilitation  
Moderation  
Training  
Coaching  
Consulting  
Talks  
Lecturer

# PROFILE

Susanne  
Leithner

## CHANGE AND INNOVATION CULTURE IN FOCUS

Susanne's expertise is centered around innovating business cultures through unique and unusual approaches in leadership and collaboration settings.

### LEADERSHIP

To produce and manage change. That's the job of leaders.

How to shape one's impact as a leader more consciously and how to make one's light shine brighter for others to follow?!

Become an impact designer, a community builder, a facilitator for relevance!

### COLLABORATION

Take away the routine and predictability when people work together.

See how liveliness, focus and a powerful variety of interactive excellence tools produce meaningful output. And moreover, a sense of voluntary belonging, of shared ways into the future.

Businesses need it for sustainable success.



When the human element in business is exposed as truly tangible and relevant – teams & organizations get even more impactful at what they do.

The aspiration: experience-based learning is internalized and represents a new reality.

## 20+ years experience in leadership, change & innovation pursuits

### Professional Path

2011 - today, Berlin

**Impact Circles & Pure Pause - Berlin**

Lead, innovative business cultures

2007 - 2011

**Center for Personal & Leadership Excellence**

Lead

2002 - 2011

**Daimler AG**

-Sr. Manager, Global Diversity Office

-Sr. Manager, Customer Systems

-Manager, Global Integration Initiatives

-Manager, Global Support

1996 - 2002

**NuanceMedia / FusionPulse Inc., USA**

Founder, International Communications

1996

**AOL Germany** / Bertelsmann

Sr. Producer, Online Communities

1993 - 1996

**CNN, USA**

Multimedia Writer/Producer

### Languages

- German & English (native)

- Italian, French, Spanish

### Lecturer

- Progressive

Leadership: Steinbeis,

School of

International Business &

Entrepreneurship, Stuttgart

& Berlin

- Diversity Management: college for

public administration & finance

Ludwigsburg & pedagogy college,

Schwäbisch Gmünd

- Intercultural Exchange: Goethe Institute

& Monterey Language Institute, USA

- Multimedia Strategies & Architecture:

Southern Polytechnic State University,

USA

- Diversity Leadership Academy:

Coca-Cola & City of Atlanta, USA

**Impact  
Circles**



### Professional Training

- applied improvisation
- design thinking
- strategy & lean management
- systemic business coach
- NLP Practitioner
- master studies, intercultural sociology
- BA, int'l business & marketing

### Key Subject-Matter Areas

- innovation cultures, change & trends
- mixed & skip-level teams/sessions
- think tanks & advisory panels (int./ext.)
- leadership: profile & reputation
- niche-markets & diverse groups
- customer interaction quality
- influence building for resource groups

### Role

- senior lead (retainer / interim)
- facilitation / moderation
- training /coaching
- consulting
- talks

experienced in groups for workshops (8-50), conferences (to 500).

### Client References

Daimler AG, Generali, Delta Airlines, Dell Computers, Coca-Cola, adidas, Bayer, BMW, Telekom, Matlock Public Relations, German Mission to the United Nations, CNN International, Mercedes-Benz USA, Weather u.a. Channel, Diversity Leadership Academy u.a.

#### Get in Touch & Stay Connected:

**Linkedin**

**Xing**

[www.impact-circles.com](http://www.impact-circles.com)

[www.the-impact-school.com](http://www.the-impact-school.com)

[www.purepause.com](http://www.purepause.com)

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